AJOGE AZOKHOME SHALOM

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PROFILE

Product Designer experienced in designing fintech and B2B digital products across complex workflows, dashboards, and customer-facing experiences. I work across product discovery, UX strategy, interaction design, design systems, prototyping, and developer handoff, translating complex business requirements into clear, scalable experiences.

CORE SKILLS

Product Design: UX Strategy · Information Architecture · User Flows · Interaction Design · Responsive Design

Interface Design: UI Design · Design Systems · Prototyping · Visual Design · Accessibility

Research & Validation: User Research · Usability Testing · Iterative Design · Problem Solving · User Personas

Collaboration: Stakeholder Collaboration · Agile Workflow · Developer Handoff

Tools: Figma · FigJam · Adobe Creative Suite · Vercel · Claude Code · Framer

PROFESSIONAL EXPERIENCE

Princeps Credit System LTD **Lagos, Nigeria**

Product Designer *Jul 2025*

- Design end-to-end experiences for fintech products across dashboards, payments, wallets, direct debit, onboarding, and account management.
- Translate complex product requirements and financial workflows into clear information architectures, user flows, wireframes, and high-fidelity interfaces.
- Design operational dashboards that help teams monitor transactions, accounts, wallets, analytics, and platform activity.
- Develop reusable design patterns and design-system components to improve consistency across products and streamline developer handoff.
- Collaborate with product, engineering, and business stakeholders to evaluate requirements, resolve UX problems, and iterate on product experiences.
- Deliver responsive web and mobile experiences across different breakpoints and use cases.

Equal Digital Nigeria LTD **Remote**

Product Design Intern *Mar 2023- Jul 2024*

- Collaborated with senior designers and developers to enhance the usability of fintech dashboards, gaining hands-on experience in user research, wireframing, and design iteration that improved user flow efficiency.
- Contributed to reducing project turnaround time by assisting in building interactive prototypes and conducting design reviews, helping the team deliver user-centered product updates faster.
- Supported the creation of a consistent and scalable design system by documenting UI components and learning best practices in accessibility, color theory, and responsive layout design.

SELECTED PRODUCT EXPERIENCE

Girostack - *Fintech · B2B SaaS* — Payment infrastructure, admin dashboards, wallets, transactions, analytics, and operational workflows.

Direct Debit Platform - *Fintech · B2B SaaS* — Business onboarding, KYC, API integration, wallet, billing, activity, and audit workflows.

Maintena - *Marketplace · Mobile* — Two-sided beauty and wellness marketplace connecting customers with service providers.

RouteX - *Mobility · Mobile* — Transportation platform focused on route discovery, booking, availability, and commuter safety.

Deduckt Exchange – *Fintech · B2B SaaS* — Digital asset exchange platform focused on trading, portfolio management, and transaction flows.

EDUCATION

Bachelor of Agriculture, Agricultural Economics Ahmadu Bello University, Nigeria. **2017-2024**

PROFESSIONAL CERTIFICATIONS

- Certified Professional Diploma UI/UX Design [2024]
- Certificate of Participation UIUX Elementary Level [2023]

ADDITIONAL EXPERIENCE

- **Event Moderator, Tech Innovation Summit 2024 – Lagos, Nigeria:** Led a panel of industry experts on product design and fintech innovation, engaging 200+ attendees through insightful discussions on user-centered digital solutions.